

Marina Belikova media artist

### UX / UI designer @ Geisted, Berlin 07.2022 - 10.2022

www.geisted.com

## UI/UX:

- Working together with the dev. and design team, creating user stories and customer journeys for the product
- · Analysing existing and creating high-fidelity mockups in order to ensure smooth and convenient use of the Geisted platform

12.2017 - 06.2022 Senior Media / UI designer @ Lemon One, Berlin

• High end photo retouching, photography

cutting, colour grading, motion design

# UI/UX:

Media:

Motion / Video:

www.lemonone.com

- As a part of both tech and product team conducting user research in order to gather feedback • on user's experience and ease of use of LemonOne products
- Developing and expanding LemonOne styleguide to ensure consistent brand communication
- · Creating low- and high-fidelity mockups for LemonOne products such as Website, Landing pages, Booking platform, Photographer App, ensuring all interactions are intuitive and easy for customers • Figma, Git, HTML, CSS, Webflow

• Creating visual assets for social media, designing presentations & other visual materials

Creating image videos for high end real estate clients: storyboarding, photographer briefing,

Creating video presentations for LemonOne products, video instructions etc

• Writing guidelines, quizzes and tests for photographers & retouchers Assessing photographer & retoucher applications, hiring and briefing freelancers

Adobe Illustrator, Photoshop, Indesign, Lightroom, Figma

# www.memymilk.com Berlin, Germany

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(in) Linkedin

Contact

🛞 <u>Dribble</u>

(Bē) Behance

- Instagram
- Facebook

Webflow

Webdesign Frontend

HTML+CSS Ruby

Languages		Adobe After Effects, Premiere Pro, Dragonframe
EnglishadvancedGermanadvancedFrenchfluentDutchbeginner	01.2022 – present	Art & design teacher / lecturer @ Bratec Lis School www.bl-school.com • Analogue techniques workshops (illustration, cyanotype, photography) • Lectures on the history of photography, use of analogue techniques, perspective use in visuals
Software & skills	02.2018 – present	Producer / designer @ Factual Animation Film Festival (FAFF)
<b>Visual:</b> Adobe After Effects Dragonframe Adobe Premiere		<ul> <li>Judging submissions, putting together the festival program with the other producers</li> <li>Creating visual assets (creating Berlin logo, trailers, banners, social media assets)</li> <li>Managing an online promo campaign on social media</li> <li>Organising the venue, Q&amp;A sessions by the film makers, moderating the event</li> </ul>
Adobe Photoshop Adobe Indesign Adobe Illustrator Adobe Lightroom	08.2017 – 10.2017	Motion design intern @ Bühnengold, Berlin
Oil on glass animation Motion design Photography Photo retouching	09.2014 – 05.2016	Designer / gallery assistant @ MOMENTUM Berlin
Graphic design Branding, Cl Illustration	01.2012 - 08.2012	Designer @ Internet Panda, Moscow www.cpdecision.com
Technical:	2009 – present	+ Freelance
UX research		Full info on <u>LinkedIn</u>
CJM, Personas	Higher education	
Figma		
Wordpress		

2013 - 2016 M.F.A. Media Art and Design

Bauhaus University Weimar - <u>www.uni-weimar.de</u>

## 2012 - 2013 M.A. Communication Design: Graphic Design

Kingston University London, degree with distinction - www.kingston.ac.uk

### Specialist Graphical web-design & E-commerce 2005 - 2011

National Research University Higher School of Economics, honours degree - www.miem.hse.ru



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(in) <u>Linkedin</u>

Dribble

Be Behance

Instagram

f <u>Facebook</u>

## Hobbies

Foreign languages Linguistics Standup comedy Board games Hiking Badminton Life drawing 2022 Full-stack developper **LeWagon** 2021 Profession Motion designer (9 month) CONTENTED Profession UX/UI designer (9 month) CONTENTED Visual storytelling by Marianna Rio Magazine illustration By Sveta Mullari Sketching with Nina Stadnik 2019 Comics drawing with Nina Stadnik Bratec Lic School 2018 Acrylic flow workshop Kulturschoepfer Berlin 2017 Animation in After Effects Pixel school for animation & Illustration Selected awards, exhibitions & screenings 2022 Fringe Arts Bath, UK 'Ghost memories" video art fringeartsbath.co.uk/rewind "Haptic codes", Patrick Heide, UK, as a part of Varvara Shavrova's project "1933 The story of 'Chelyuskin' and Shavrov" patrickheide.com/exhibitions/haptic-codes

> "oh my data" exhibition, Berlin "BALAGAN!!!" discursus.info/exhibitions/oh-my-data/

"Taking Flight: Birds & Bicycles Berlin" Exhibition by MOMENTUM Berlin "BALAGAN!!!" momentumworldwide.org

2021 Shortlisted for Sunny Art Prize 2021, UK "The lines" photoseries, live exhibition sunnyartcentre.co.uk/artprize/

> Lifedrawing exhibition at Candid Arts Trust gallery, UK Life drawing sketches candidarts.wordpress.com

Screening at Lockdown Schmockdown by MOMENTUM, Berlin "The astronaut's journal" momentumworldwide.org

2020 Screening & pannel discussion participant at Mobile Animation Film Festival "The astronaut's journal" sillydragon.com/MobileAnimationFilmFest/

> Prize-winner of the Sound And Vision International Film & Technology Festival, USA "The astronaut's journal" soundandvisionfilmfest.homesteadcloud.com

Screening at the Moscow Shorts, Russia "My first day in Weimar" moscowshorts.com

"Take place" performance participant Performance facebook.com/events/2265846533715231/

- 2017 **Motion Design** AE intensive course Cimdata Bildungsakademie
- 2013 Digital Painting by David Belliveau Digital Illustration by Danny Doom ESDIP Berlin
- 2012 Typography basic course University of Arts London, St.Martin's

Bookbinding workshop Letterpressing workshop London Centre for Book Arts

Traditional illustration Kingston University London

2011 Reportage photography Photography and retouching by Moscow Academy of Photography

Full list on LinkedIn

- Winner of Emerging Voices Division Animated Short Film, Mosaic Film Festival "The astronaut's journal" mosaicfilmfestival.weebly.com
- 2019 Winner of the audience's award at the Watford Short Film Festival, UK "The astronaut's journal" watfordshortfilmfestival2018.blogspot.com

Semi-finalist of the jellyFEST – Season 4, USA "The astronaut's journal" thejellyfest.com

Best jury choice award of the month at **Red Wood** Film Festival "The astronaut's journal" redwoodfilmfest.com

Sketch the Moment exhibiton III, Germany Life drawing sketches facebook.com/events/554385668372032

2018 The Backup festival, Germany "The astronaut's journal" instagram.com/backup\_festival/

> Semi-finalist of the Euregion Film Festival, participant in Q&A, Netherlands "The astronaut's journal" cinesud.nl

2016 **"Beyond BALAGAN!!! HERO MOTHER"** show at MOMENTUM gallery, Berlin "The Lines" photoseries momentumworldwide.org

> Berlin Month of Performance Art within WORKS ON PAPER III at MOMENTUM Berlin "Re:mémorer" performance vimeo.com/127882446/

2015 **»Entschuldigen Sie, wo finde ich denn hier das** Bauhaus?« exhibition, Weimar Photo series "Current" uni-weimar.de

> Winner of the **Bauhaus Essentials 2015 Prize** Photo series "Current" <u>uni-weimar.de</u>